

ESTÉE LAUDER NEW PERFECTIONIST PRO INSTANT RESURFACING PEEL 9.9% AHAs + BHA

Professionally-Inspired Peel for Rapid Smoothing, Luminous Clarity and Instant Radiance.

Launch: March 2019



Inspired by professional dermatologist procedures, Estée Lauder introduces **NEW Perfectionist Pro Instant Resurfacing Peel 9.9% AHAs + BHA**. This at-home power treatment balances a high concentration of Alpha Hydroxy Acids with Hyaluronic Acid and a patented anti-irritation ingredient. So effective, just one use begins to accelerate skin's natural cell turnover, and instantly reveals baby-soft, radiant skin. Additionally, the pro-formula quickly reduces the look of pores for a smoother, glowing complexion of luminous clarity.

Incredibly smooth, radiant skin.

This powerful “micro-facial” peel contains a potent acid blend of 9.9% AHAs - including Glycolic, Tartaric and Citric Acids. Engineered to be self-buffering*, this concentrated AHA blend helps maintain a higher refinishing potency, longer. This formula, featuring Salicylic Acid, a potent BHA (Beta Hydroxy Acid), helps to rapidly shed dead skin cells, dissolve pore-clogging debris and improve natural cell turnover.

After just one week, pores appear noticeably minimized. A dramatically smoother, brighter, more radiant-looking complexion quickly emerges, and skin feels immediately baby-soft and smooth to the touch.

By combining mono-, di- and triprotic acids, Estee Lauder R&D created a **self-buffering peel system that strengthens each acid molecule, which enables the acids to better resist being naturally neutralized by skin. Additionally, this helps maintain the formula's lower pH level (4-4.2 vs skin's natural pH of 5.5) which translates into the acids staying active longer - essential for achieving noticeable skin-resurfacing results. Proven by in-vitro testing.*

Formulated for gentleness.

NEW Perfectionist Pro Instant Resurfacing Peel 9.9% AHAs + BHA provides a gentle and effective at-home cosmetic alternative to “in-office” peels without excessive redness or irritation. While some types of professional peels are known to be harsh, **Perfect Pro Instant Resurfacing Peel** was developed with gentleness in mind - balancing a high concentration of professional grade acids with Hyaluronic Acid and potent skin-soothers, such as Red Marine Algae.

Serum booster.

The formula acts as an optimizer for serums and other skincare treatments that follow, effectively resurfacing away dead skin cells fast to allow the products that follow to better absorb. When used in sequence, **NEW Perfectionist Pro Instant Resurfacing Peel 9.9% AHAs + BHA** helps **Perfectionist Pro Rapid Firm + Lift Treatment** penetrate 2X faster after just one application.¹

¹ In-vitro Testing

Usage

For optimal results, use two times per week in the evening. Apply an even layer over clean facial skin. Leave on for 10 minutes. Use a wet washcloth to remove the product and then rinse thoroughly. Avoid eye area. Use sunscreen and limit sun exposure while using and the week following application.

For all skin types. Dermatologist-tested. Non-acnegenic.

Availability and price

Perfectionist Pro Instant Resurfacing Peel 9.9% AHAs + BHA will be available on counter
from **4 March 2019**

via the Estée Lauder counters at Galeria INNO
and online via www.esteelauder.be, www.planetparfum.com and www.iciparisxl.be

Suggested retail price: **€ 94,15,-**

Press Contact

Marie Wauters -- +3227168506 -- mwauters@be.clinique.com